



LASIK

Clearly Better



Rochester Eye and Laser Center

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At the Rochester Eye and Laser Center we love what we do. Since 1992 Dr. Lindahl has been doing refractive cataract surgery and LASIK. He trained at the University of Rochester and did fellowship training in corneal and refractive surgery. Dr. Lindahl has had LASIK surgery himself.

Our unwavering goal is to give you the best possible vision correction experience. It starts with the stress-free design of our modern facility. It continues with our experienced surgical team,

latest state-of-the-art technology, and plentiful creature comforts that are standard for us.

From first contact to first sight after surgery, Rochester Eye and Laser is the clearly better choice. Our history backs that up. Our patients aren't just satisfied with their experience – they're elated. They continue to refer new patients everyday.

We understand that the two major obstacles to a successful LASIK experience are uneasiness about the procedure and concerns over cost. We do our very best to overcome both of these with a personal touch that includes education, free consultation, and a variety of convenient payment and financing options.

The Rochester Eye and Laser Center is more than just LASIK. We offer solutions to near, intermediate, and distance vision problems, including astigmatisms. Our solutions include PRK, EVO, Clear Lens Exchange, Intraocular Lens (IOL), Cataract, and Dry Eye/LipiFlow and IPL Lumenis, along with ongoing eye healthcare for all.



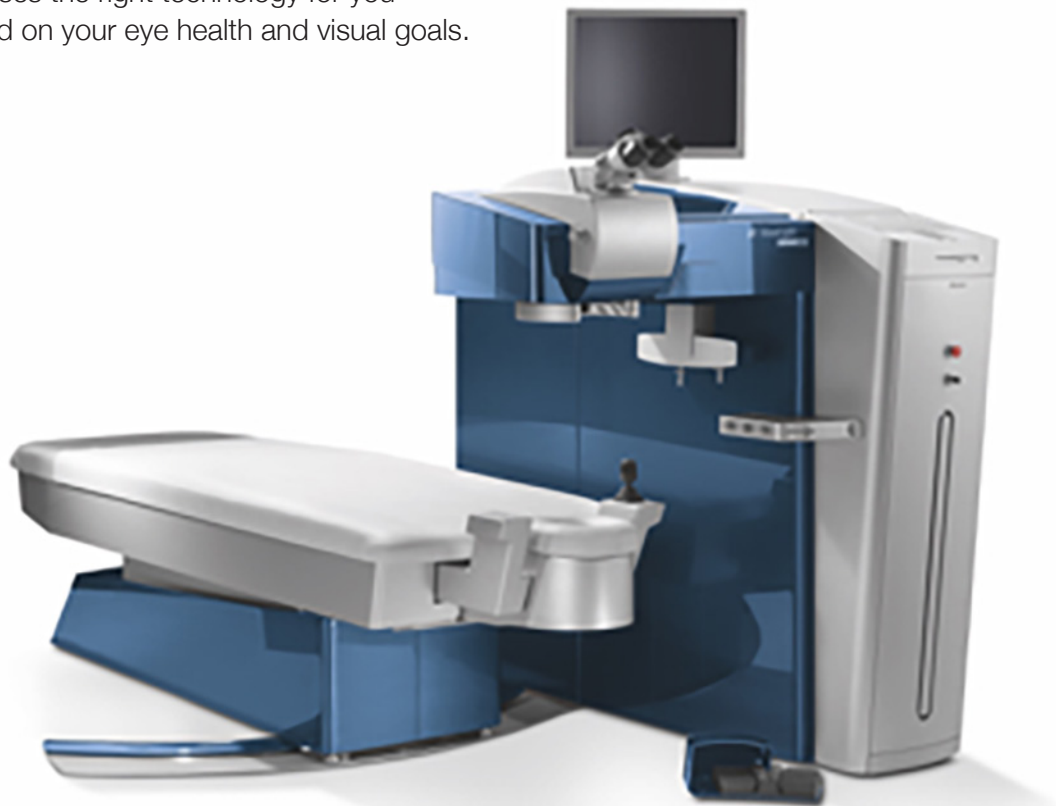
Industry Leading Technology

Clearly Better

As individual as fingerprints, no two eyes are alike. Each one needs careful and specific consideration in laser vision correction. We conduct a free consultation to determine if you're a good candidate for laser vision correction. If you are, we'll review your questions and explain the LASIK technology, procedure and next steps.

The Rochester Eye and Laser Center has multiple laser platforms to meet the needs of every patient. Ken Lindahl, MD, chooses the right technology for you based on your eye health and visual goals.

We use a complete blade-free approach. We use two different lasers. One laser for flap creation – the Intralase IFS advanced femtosecond laser and the Wavelight EX500 Excimer laser for the LASIK treatment. An all-laser approach to LASIK provides unparalleled control and precision. LASIK takes about 10 minutes per eye. Millions of procedures have been performed using the all-laser approach with outstanding visual results.

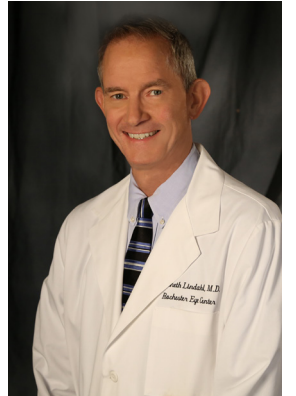


Experienced Surgeon And A World Class Vision Team

Our passion is your total satisfaction with your vision correction experience.

Dr. Lindahl is certified by the American Board of Ophthalmology. With hundreds of procedures performed, he enjoys an exceptional record of safety and excellent visual outcomes. He's committed to matching each patient with the best technology for their vision needs and goals.

Dr. Lindahl was the first Rochester area Ophthalmologist to have LASIK surgery done on himself, 20 years ago. He knows how important the experience and technology is to the best outcomes for his patients.



Our team includes registered nurses and certified technicians to ensure you are in good health, safe, and comfortable throughout your procedure.

He is the leader in blade-free cataract surgery in the greater Rochester area, and our Center is recognized as a Dry Eye Center of Excellence.

Pricing and Financing

We can take care of everything right in our office, quickly, easily, and efficiently. From initial contact, to seeing the world Clearly Better, we offer you a personalized, stress-free, laser vision experience. We invite you to visit our website at **www.rochestereyecenter.com** for more information. Or call us at (585) 232-2560 and we'll schedule your free screening or simply talk with you about your vision goals and laser vision correction.



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